

Biography

Cheryl Joy O'Donoghue

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Cheryl Joy O'Donoghue is the founder of Business Insights, a U.S.-Based organizational development firm founded in 2000. Business Insights helps executives make better business decisions and improve organizational productivity using unconventional performance improvement methods, including strengths/talent discovery, joy, laughter, intuition...and Quantum Physics.



Ms. O'Donoghue serves her clients as a business prosperity and human potential consultant, coach and facilitator. She works closely with CEOs and senior executives across all industries, providing guidance in personal and professional development; organizational development; business strategy and marketing. She also works with clients in non-business settings to help maximize their strengths and achieve personal growth and fulfillment.

Ms. O'Donoghue has 25 year's experience working in and with large- and mid-sized businesses. Before establishing Business Insights in 2000, she held the position of Executive Vice President in Charge of Operations for Financial Training Resources/Frontline Group - a sales, service and management training firm.

In 2006, Ms. O'Donoghue also founded The Joy, Laughter & Intuition Institute, a charitable, humanitarian organization dedicated to bringing her joy, human potential and prosperity workshops to community groups and non-profits with limited financial budgets for training and development.

Ms. O'Donoghue has a Master of Science degree in Business and Adult Education from Northern Illinois University and a Bachelor of Arts degree from North Central College where she double majored in Business and Communications. She successfully completed the Non-Profit Management certificate program through Harper College and is a Certified Law of Attraction Practitioner and Certified (therapeutic) Laughter Leader.

O'Donoghue is an accomplished researcher, author, and professional speaker. She facilitates a series of corporate training programs which she has created including **Building a Strengths-Based Organization**®, **JOY!9to5...11 Strategies for Joyful Work Relationships**®, and **Law of Attraction@Work**®, among many others.

Cheryl also teaches several public workshops, including continuing education courses for Harper College and School District 211, both located in Palatine Illinois, as well as TeleClasses through the world renowned TeleClass International.

To learn more about Business Insights and the programs and services offered, visit www.YourBusinessInsights.com or phone 847.202.0908.